

# 2010 Rogue Valley Earth Day Celebration - Donor Details

Your gift will have local, lasting benefits here in the Rogue Valley

## What is Rogue Valley Earth Day?

- A joyful, annual event for people of all ages and walks of life to learn about environmental stewardship in a fun, inspirational setting.
- An opportunity to learn about a wide variety of environmental topics including: energy conservation, solid waste reduction, local food and farms, green products and building materials, renewable electricity sources, transportation alternatives and much more.
- A forum for local non-profits, governments and businesses to reach an audience interested in their programs, services and products.
- A venue for local musicians and performers to share their creativity.
- An outlet for students to display their knowledge and creativity, and to teach others.
- A celebration in honor of planet Earth.

## How is Rogue Valley Earth Day Unique?

- The first "Zero-Waste" event in the region, striving towards waste prevention, recycling and composting in all aspects of the event.
- Transportation is provided to the event by a free RVTD shuttle from Medford and Talent. Walking, biking and carpooling are encouraged in all event promotions.
- All concessionaires are required to sell greener food and beverage options, such as organic and locally grown. All food vendors are locally owned businesses.
- Learning is the event's primary focus. There is no exchange of money onsite (except for food), though exhibitors can advertise and promote their products and services. Each year, we hear feedback from the public with appreciation for this aspect of the celebration.
- Community sponsorships fund the event. No admission fees are collected for attendance by the general public.

## Our community will hear about your generous support!

\$60 to \$100

- Listed on [www.RogueValleyEarthDay.net](http://www.RogueValleyEarthDay.net) (with live link to your website, if desired)

\$100 up to \$500

- Listed in Ashland Parks & Recreation guide (mailed to all Ashland and Talent residents)
- Listed on [www.RogueValleyEarthDay.net](http://www.RogueValleyEarthDay.net) (with live link to your website, if desired)

\$500 up to \$1,000 — Celebration Sponsor Level:

- Logo and live web link posted on the Earth Day website
- Logo included in some print materials, signs, etc.
- Greater acknowledgement in print advertisements, signs, web, etc. than smaller contributors
- Listed in Ashland Parks & Recreation guide (mailed to all Ashland and Talent residents)

\$1,000 and over — Earth Day Advocate Level:

- Logo and live web link posted on the Earth Day website - more prominent
- Logo included in event fliers and print materials, signs, etc.
- Greater acknowledgement in print advertisements, signs, web, etc. than smaller contributors
- Listed in Ashland Parks & Recreation guide (mailed to all Ashland and Talent residents)
- Banner posted prominently at event (you provide)
- MC announcements made from the entertainment stage to acknowledge sponsorship

**Thank you for making Rogue Valley Earth Day a way of life.**

Ashland Parks Foundation Tax ID #93-1158929

# Earth Day 2010 ~ 'Living, Learning, Leading'

Ashland Parks Foundation  
620 North Mountain Avenue  
Ashland, OR 97520  
Ph. 541.488.6606  
Fx. 541.488.6607

[www.RogueValleyEarthDay.net](http://www.RogueValleyEarthDay.net)



Thank you for supporting Earth Day 2010.

All sponsors will be publicly acknowledged before, during, and after the event (unless anonymity is requested).

**Contributions should be made payable to:**

Ashland Parks Foundation

**And mailed to:**

Ashland Parks Foundation - Attn: Earth Day  
620 N. Mountain Avenue, Ashland, OR 97520

## Ashland Parks Foundation Tax ID #93-1158929

Donor/Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Phone 2: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

- |                |                       |
|----------------|-----------------------|
| _____ \$1,000+ | Earth Day Advocate    |
| _____ \$500+   | Celebration Sponsor   |
| _____ \$250 +  | Sustainable Supporter |
| _____ \$100+   | Planet Proponent      |
| _____ \$60+    | Event Enthusiast      |
| _____ Other    | Community Partner     |

Anonymity requested?    Yes    No

**Your generous gift makes Rogue Valley Earth Day possible.  
Thank you.**